

NCPHA e-newsletter

E-Letter from the NC Public Health Association and the NCPHA Public Awareness Committee

AUGUST 2012

NCPHA's Future Is in YOUR Hands – Get Involved Now!

A message from President, Gayle Harris

Greetings NCPHA members! I hope everyone has had an enjoyable summer. As we enter our busy season in Public Health (back to school, flu, etc.), let us not forget that this is also the season for NCPHA's Annual Education Conference.

Over the past few years, Public Health has faced many challenges and changes. NCPHA is no different. In order to meet the changing needs of our membership, we wanted to hear from you. In late 2011, we distributed a web survey to our membership. Here is a sampling of what you told us:

What are the strengths of the organization?

- Communication between NCPHA and its members
- Education and awareness of an array of public health issues, factors, etc.
- Networking opportunities
- Experienced and knowledgeable members
- NCPHA as an effective advocate for Public Health
- Sense of community among its members
- Bridging of many sects of Public Health

What are the weaknesses of the organization?

- Lack of student involvement
- Poor communication between NCPHA and its members
- Poor communication among NCPHA sub-committees
- Lack of vision and no defined objectives for the future
- Lack of diversity in membership – majority are local and state health officials
- Decreased membership and member involvement
- Insufficient contact with members throughout the year
- Insufficient representation of Public Health fields
- Few CEUs are provided
- Perception that some members are more important than others

How can NCPHA address its weaknesses?

- Create student chapters on campuses
- Improve the NCPHA website and update more frequently
- Improve the orientation process for officers and new members
- Create a strategic plan with more business-savvy ideas
- Encourage younger members to lead projects and serve as leaders
- Improve and increase overall communication
- Organize shorter, more frequent conferences
- Provide more CEUs
- Utilize media campaigns to promote membership and awareness
- Consolidate committees

How can NCPHA increase its membership?

- Have health directors promote NCPHA
- Decrease the cost of membership
- Organize smaller conferences so that staff can attend, in addition to directors
- Increase accessibility, such as conducting online webinars
- Organize activities in different locations throughout the year
- Consider some free memberships
- Provide more tangible benefits
- Solicit colleges to engage students to join

The member survey produced many creative and unique ideas – and we have listened! For example, the improved website is now a reality. With just a few clicks of a mouse, members can easily register for conferences, update membership information, and stay abreast of current events.

Seminar: Featuring Tina Souders, ACSW, LCSW, JD

Tina Souders has trained thousands of human service professionals nationwide on topics such as ethics, social media, law and supervision. Her style is positive and engaging. Her advice is relevant and practical. Tina earned her BA in Sociology from Bloomsburg University of Pennsylvania and went on to earn a Master of Social Work (MSW) degree from the University of Illinois Urbana-Champaign. A few years later, Tina earned her Juris Doctorate (JD) from North Carolina Central University, graduating Cum Laude. Tina is also a Licensed Clinical Social Worker and Licensed Attorney in the state of North Carolina. Currently, Tina is a Clinical Associate Professor at the University of North Carolina at Chapel Hill School of Social Work and the Director of the Winston-Salem Distance Education MSW Program. Valuing service to the community, Tina has served as the Treasurer of the North Carolina Chapter of the National Association of Social Workers (NASW), member of the NASW Finance Committee for 3 years and as President of the Adam Foundation, Inc.

Tina will conduct a Social Work Section-sponsored session at the 2012 Annual Education Conference on September 20th on *Social Media and Professional Ethics*. The use of social media and handheld technologies has increased dramatically over the past five years, which presented new ethical challenges for helping professionals. Unfortunately, codes of ethics have not kept pace with issues related to *friending*, *blogging* and *googling*. This workshop will assist professionals recognize and apply current ethical standards to their use of social media with specific consideration given to new technologies and social networking sites. *Join us for an exciting exploration of this timely topic!*

As always, the Social Work Section continues to work towards increasing membership and is working diligently to distribute information to public health social workers. The Section's Luncheon and Business/Awards Meeting will occur on September 20th at 12:00 pm. Email Barbara Stelly at bmasseystelly@centurylink.net to make a reservation. Don't wait too long, as the payment deadline for the luncheon is approaching!

A strategic planning session is scheduled in the fall. The leadership will examine progress made toward goals set in 2009:

1. To increase membership by 10% per year for the next three years.
2. To support 75% of our operating costs within 3 years.
3. To reach consensus on the best possible structure for public health associations in NC with Eastern and Western districts.
4. To identify, recruit, and orient new diverse NCPHA leadership on an ongoing basis.

We will also develop goals to guide the organization for the next three years – a time that is certain to be chock-full of change and opportunities for NCPHA to better serve the profession and the community in improving population health outcomes. The process to create a better organization never ceases. There are areas in which we need to improve. However, we can't do this without your feedback. **YOU** are the key to NCPHA, its future growth and its success. Without **YOU**, there is no NCPHA.

What can you do to make NCPHA better? Get involved! Join a committee, express your willingness to serve in a leadership role, and spread the word to your co-workers and public health-related community partners. Our future is your hands. With your help, we can continue to build a better and brighter future for NCPHA and Public Health in North Carolina. To this endeavor, I will see all of you in New Bern in September!



Meet Tina Souders!

Fundraising activities have already begun so be sure to contact a Social Work Section member to purchase raffle tickets in advance or at the Conference for a chance to win \$250! Look for the persons wearing the green ribbons!

3rd Annual Public Health Matters 5K & 1 Mile Walk



NCPHA and the Environmental Health Section are excited to provide the 3rd Annual Public Health Matters 5K & 1 Mile Walk. In conjunction with our Annual Educational Conference this year, we'll be starting and finishing the event in the park directly across the street from the New Bern Convention Center. Registration fees have dropped to \$20/person, and each person who registers before September 1, 2012 is guaranteed a race goodie bag and a long-sleeve dry-fit race shirt. This year we have an exciting new challenge for participants 50 years of age or older. For each participant above the age of 50 who registers for the 5K, Edie Alfano-Sobsey will donate \$10 per runner and \$5 per walker. This challenge was inspired by the lack of 50+ aged runners who have participated in the past. We hope all members of NCPHA over the age of 50 will take this opportunity to help the organization by participating in the 5K. The race has garnered new sponsors this year, including **Platinum Sponsor** Bridgeway Solutions, Inc., **Premier Sponsor** Walgreens, and **Gold Sponsor** NC Alliance of Public Health Agencies. The **50+ Challenge Sponsor** is Edie Alfano-Sobsey, and **Friends of the 5K Sponsors** include BB&T, Helen Jugovic, PA and Aloette Amy Barfield, NC Public Health Association. **Beverage Sponsors** include New Bern-Craven County Convention & Visitors Center, and the **Printing Sponsors** are AccuList & AccuType. We will conclude the event with a drawing for door prizes. For more information about the event, please contact Lillian Barfield at (336) 242-2379.

The 3rd Annual Public Health Matters 5K & 1 Mile Walk will be held Wednesday, September 19, 2012 in Union Point Park, New Bern NC at 6:00PM.

Seminars: Tobacco Policy and Collective Impact

The Wellness and Prevention Section invites you to join us for educational and informative sessions at the NCPHA Annual Education Conference in September. We will start the day with a session on New Opportunities (CTP, Tobacco Prevention Funds) to Advance Tobacco-Free Policies in Your Community, presented by Elisabeth Baynard, MS, and Ann Houston Staples, MCHES, Tobacco Prevention and Control Branch, NC Division of Public Health. The second presentation, *Improving Health Through Collaboration and Collective Impact*, will be led by Linda Kinney, MHA, Deputy Director, Care Share Health Alliance. We will go to lunch on our own as a section, then return for a session on *Partnership Development: Engaging Your Local Public Health System Partners* with Jean Caldwell, REACH Educator, NC Division of Public Health. Lunch details are forthcoming. We'll finish up the day with our Wellness and Prevention Section Business Meeting. CHES credits will be offered for all of the educational sessions.

If you have any questions, please don't hesitate to contact Laura Edwards at laura.edwards@centerforhealthync.org. We look forward to seeing you in New Bern!

A Special Thanks to Contributors

NCPHA's **Public Awareness Committee** would like to thank those individuals who made this e-newsletter possible. They are:

Lillian Barfield
Trish Belton
Kelly Diller
Laura Edwards

Gayle Harris
Kelly Spangler
Lynn Van Dyke
Brittan Wood

Seminars: Public Health Practice and Agencies

The Public Health Leadership Section has an outstanding program planned for the Annual Educational Conference. The sessions will begin on Wednesday afternoon with a panel of current Local Public Health Directors presenting *So you think you want to be a Health Director?* This informative session will offer an insider's perspective to those individuals interested in pursuing a career as a Health Director.

On Thursday, Ruth Little, MPH, will lead a session on *Public Health and the Aging Population*. This is a timely discussion as Public Health is faced with unique challenges of an aging population. Also on Thursday, Chris Hoke, JD, and Jill Moore, MPH, JD, will provide an overview of *HB 438 and How it Impacts Local Public Health*.

The afternoon session will focus on *Public Health Practice Based-Research*. An esteemed panel of researchers will present their findings and discuss *Comparing Types of Local Public Health Agencies in North Carolina* and *How NC Maternal and Child Health Services and Outcomes Changed During a Period of Revenue Cuts*.

We welcome all conference participants to join us for our sessions. The offerings provide an assortment of information applicable to various Public Health disciplines.



The new School of Dental Medicine at East Carolina University

Seminar: Systematic Implications of Oral Health

The NCPHA's Dental Section hopes you have enjoyed your summer and have taken some much deserved vacation time! We are looking forward to this year's Annual Conference in New Bern, NC and hope that you are too. It is always nice to see familiar faces and catch up on all the great things that each of you is doing to improve the health of North Carolinians. This year our vice president, Deanna Billings, has worked hard to put together a great event that is sure to be a good time for networking, forming new relationships and earning necessary CE credits.

By now you should have received a flyer via e-mail announcing the Annual Conference with details on the Dental Section meeting, which will be held on Thursday, September 20th. If you have not received the flyer and you are interested in attending, please contact either Deanna Billings or Kelly Diller who will be happy to send you one. Our contact information is available on the Dental Section page of the NCPHA website.

This year, we will be collaborating with the **Nursing Section** to listen Dr. Betty King Sutton, DMD, MPH, FAGD, speak on *The Systemic Implications of Oral Disease: The Mouth is the Gateway to the Rest of the Body*. Dr. Sutton will be offering follow-up sessions after her presentation to discuss practice action plans for both medical and dental health professionals and strategies for collaboration on improving health outcomes. In addition, we are happy to say that Dr. Michael Sholtz will be joining us to discuss the East Carolina University Dental Program. Dr. Sholtz has exciting information to share about the new facilities and program designed to address access to dental care here in North Carolina. A tour of the new dental school is also being offered. If you are interested in attending, please RSVP to Deanna Billings by September 13, 2012.

The Dental Health Section and Dr. Sholtz will be offering tour of the new dental school at East Carolina University. To RSVP, please contact Deanna Billings at dabillingswphcd@embarqmail.com.

Future Focus: 2020 Spotlight on Social Determinants of Health: High School Graduation Rates



Data released in August 2012 show that North Carolina's high school graduation rates have risen to the highest level ever in our state. The new figures continued a trend that has seen the state's graduation rate rise nearly 12% points over the last six years to 80.2% this year. In 2006, North Carolina's graduation rate stood below the national average at 68.3%. In 2009, the last year for which data are available, America's Promise Alliance found that the national graduation rate was 75.5%.

The Healthy NC 2020 goal related to high school graduation rate is to increase the four-year high school graduation rate to 94.6% by 2020.

For further information about high school graduation rates, please visit <http://www.dpi.state.nc.us/>. More information about our state's health objectives is available at <http://publichealth.nc.gov/hnc2020>.

Finance, Administrative, Management Support, Information Technology (F.A.M.I.) Section

Calling Nominations for Annual Awards

Greetings from the F.A.M.I. Section! As we prepare to meet again for our Annual Educational Conference, we invite each of you to join us in the historic town of New Bern, NC. This year's program has been prepared by Yulonda McLean, Vice Chair, Robeson County; and she has put together a solid program that begins with a Thursday morning session with Steven Garner, Head of Office of Medicaid Reimbursement, NCDHHS, DPH. Mr. Garner will present on the new cost settlement and allow for questions and a brief discussion. Lunch is on your own, followed by a business meeting and an afternoon session featuring Debbie Widener, Billing and Coding Coordinator from the Northwest Partnership for Public Health who will present on medical billing and locating lost revenues.

We are currently accepting nominations for Achiever of the Year and 2012 Service Awards.

The Achiever of the Year award recognizes:

- Active members in good standing in NCPHA F.A.M.I. Section who have served for a minimum of 5 years;
- Active participation in activities of the Section; and
- Outstanding achievements that have elevated the stature of Finance, Administration, Management Support or Information Technology.

The Service Award recognizes:

- A paid member of NCPHA FAMI; and
- Finance, Administration, Management Support or Information Technology staff members who have dedicated 20, 25, 30, 35, 40 and 45 years of service in the management support field, as of 12/31/11.

There have been a lot of recent changes in Public Health and more changes are on the horizon. It is important that we take the opportunity to learn from and support each other. One great way to do this is by joining, supporting and being active in NCPHA. You can go to www.ncpha.com for more information. Hope to see you in New Bern!

Please submit names and years of service for a 2012 Service Award or a nomination for a 2012 Achiever of the Year Award to Trish Belton at tbelton@yadkincountync.gov.

NC Public Health Association Members Only Discounts

These discount opportunities are available as a benefit to current NCPHA members only and should not be shared with others who are not NCPHA members.



To print and purchase discounted tickets go to:

www.biltmore.com/ncpha

Save up to \$18 per adult ticket!

GREAT SAVINGS:

- 48" & Over All-Day Splash Ticket only \$28.00 - **SAVE \$6.99**
- Under 48" All-Day Splash Ticket only \$20.00 - **SAVE \$3.99**

PURCHASE ONLINE:

- Visit www.emeraldpointe.com and enter Promo Code **ncpha12** in box at upper right hand corner.
- Choose type and quantity of tickets you need
- Follow directions to checkout. Your ticket will be **emailed** to you once the transaction is completed.



Special price of \$35.99 for all adult tickets. Adults are ages 3-61 AND over 48" tall. Children and senior citizens can take advantage of our special junior/senior rate of \$34.99. Children/juniors are ages 3-61 AND under 48" tall, senior citizens are over age 62. Ages 2 and under do not need a ticket. This is a significant savings off the regular gate price of \$54.99/adult and \$36.99/jr/sr.

- www.carowinds.com/val12 (no promo code is necessary)
- Make your transaction at the special price with a credit card (\$5 service charge per order)
- Print the e-ticket at home



Regular admission prices: \$35 for Adults and \$22 for Children ages 3-12

Discount: \$29 for Adults and \$17 for Children ages 3-12

- Go to: <http://tweetsie.com/buy-tickets/corporate-1/>
- Click on NCPHA's logo under Corporate Partners
- Enter PIN: **NCPHA182**
- Valid through 12/30/12



Save 10% off best available rate!

Valid through 12/30/12

www.greatwolf.com or 1-866-925-9653

Use Corporate Code: NCPU276A



Save \$2 off admission tickets.

<http://tickets.nczoo.org/info.aspx?PartnerID=1281135166>

NCPHA Conference Agenda Draft 12

TUESDAY, SEPTEMBER 18, 2012

8:00am-5:00pm	Public Health Leaders Training (20 people, by invitation only)	CC-Tryon A
11:00am-2:00pm	NCPHA Governing Council	
2:00pm-4:00pm	NCALHD Business Meeting Logistics	
3:00pm-5:00pm	Pre-Registration	CC-Lobby
3:00pm-7:00pm	5K & Urban Hike Packet Pick-Up	CC-Lobby
3:00pm-7:00pm	NC Citizens for Public Health Meeting and Dinner <i>Sponsored by Allan Jones</i>	CC-Tryon B

WEDNESDAY, SEPTEMBER 19, 2012

7:00am-4:00pm	Registration	CC-Lobby
7:00am-8:30am	Breakfast <i>Sponsored by Patagonia, need BEO with speaker</i>	CC-Colonial B & C
8:00am-2:00pm	5K Registration and Packet Pick-Up	CC-Lobby
8:00am-4:00pm	Exhibitors Open (set up open at 7:00am)	CC-Heritage and Promenade
8:30am-11:00am	General Session <i>Gayle Harris, Presiding President, NCPHA</i>	CC-Colonial B & C
	Call to Order	CC-Colonial B & C
8:30am-9:00am	Welcome <i>Linda Staunch of Linda Staunch & Associates</i>	
	Invocation <i>Lee Kyle Allen, Chair of Craven County Commissioners</i>	
	Welcome <i>Carey Woods, Immediate Past President, Southern Health Association</i>	
9:00am-9:30am	Slate of Officers <i>George O'Daniel, Immediate Past President, NCPHA</i>	CC-Colonial B & C
	Public Health All-Star Awards <i>Brittan Wood, MPH</i>	

9:30am-10:00am	Break Visit Exhibits	<i>CC-Heritage and Promenade</i>
10:00am-11:00am	Keynote Connecting the Dots: Community Health And Economic Vitality <i>Charles N. Hayslett, Founder and CEO, Hayslett Goup, Campaign Manager for Partner Up for Public Health</i>	<i>CC-Colonial B & C</i>
11:00am-1:30pm	GlaxoSmithKline Foundation Child Health Recognition Awards Ceremony and Luncheon <i>(Conference attendees invited to attend luncheon)</i>	<i>CC-Ballroom A</i>

1:00pm-5:00pm	ENVIRONMENTAL HEALTH SECTION <i>Sponsored by the Environmental Health Section</i>	<i>CC-Berne</i>
1:45pm-3:15pm	Rainwater Harvesting: Maintaining a Safe, Clean and Functioning System <i>Kathy M. DeBusk, P.E., Graduate Research Assistant, Biological and Agricultural Engineering, North Carolina State University</i>	
3:30pm-4:30pm	Environmental Health and the Democratic National Convention <i>Susan Cole, RS, Food and Facilities Sanitation Program, Mecklenburg County Health Department</i>	

1:30pm-3:30pm	PUBLIC HEALTH LEADERSHIP SECTION <i>Sponsored by the Public Leadership Section</i>	<i>CC-Tryon A</i>
1:30pm-3:30pm	Panel Discussion: So You Think You Want to Be a Health Director? <i>Doug Urland, Phillip Tarte, Scott Harrelson, Anne Thomas and Dr. Marilyn Pearson</i>	

2:00pm-3:00pm	General Session <i>Dr. Michener Sponsored by Duke Medicine</i>	<i>CC-Colonial B & C</i>
3:00pm-3:15pm	Pepsi Break	<i>CC</i>
3:15pm-5:00pm	General Session Health Disparities Game of Life <i>April Reese, MPH, CPH, Branch Head Diabetes Prevention and Control</i>	<i>CC-Colonial B & C</i>

6:00pm-7:00pm	5K	<i>Union Point Park</i>
7:00pm-9:00pm	Snowden Dinner <i>(Conference attendees are invited to attend)</i>	<i>Farmers Market</i>
9:00pm-11:00pm	NCPHA Hospitality Reception <i>Sponsored by Allen Jones</i>	<i>Doubletree</i> <i>Confirm location</i>

THURSDAY, SEPTEMBER 20, 2012

7:00am-2:00pm	Registration	<i>CC-Lobby</i>
7:00am-8:00am	Breakfast need speaker info <i>Sponsored by Carolina's IT</i>	<i>CC-Ballroom A</i>
8:00am-4:00pm	Exhibits Open	<i>CC-Heritage and Promenade</i>
10:00am-3:30pm	NCPHA Coffee Break	<i>CC-Heritage Hall</i>

8:30am-1:00pm	WOMEN'S AND CHILDREN'S HEALTH SECTION <i>Sponsored by the Women's and Children's Health Section</i>	<i>CC-Tryon B</i>
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8:30am-10:00am	North Carolina Legislative Update <i>Chris Hoke, JD, Chief, Regulatory and Legal Affairs for NCDPH</i> <i>Cosponsored by the Nursing Section</i>	
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8:00am-5:00 pm	ENVIRONMENTAL HEALTH SECTION <i>Sponsored by the Environmental Health Section</i>	<i>CC-Berne</i>
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8:30am-9:30am		
9:30am-10:30am	Temporary Food Establishment Rule Changes <i>Thomas Jumalon, REHS, Environmental Health Specialist, Wake County Environmental Services</i>	
10:45am-11:45am	Climate Change and Public Health in NC: Developing Indicators, Working with Stakeholders <i>Lauren Thie, MSPH, Public Health Epidemiologist, Climate Change Occupational & Environmental Epidemiology Branch, Division of Public Health, NC DHHS</i>	
11:45am-1:00pm	Luncheon & Awards	

1:00pm-2:00pm	Tales from BARF Blog <i>Benjamin Chapman, PhD, Assistant Professor, Food Safety Specialist Department of 4H Youth Development and Family Consumer Sciences, NCSU, NC Cooperative Extension</i>
2:00pm-3:30pm	Business Meeting

7:00am-5:30pm	DENTAL HEALTH SECTION <i>Sponsored by the Dental Health Section</i>	<i>CC-Ballroom B</i>
8:00am-8:45am	Registration	
8:45am-9:00am	Welcome and Opening Remarks	
9:00am-11:00am	"I love my job", The Story of One Public Health Dental Program <i>Rob Doherty, DDS, MPH</i> <i>Greene Co Health Care, Inc.</i>	
11:00am-12:00pm	East Carolina University Dental School and Service Learning Centers <i>Michael L. Scholtz, DMD, Director, Community Dental Practices/Associate Professor, East Carolina University School of Dental Medicine</i>	
12:15pm-1:30pm	Luncheon and Business Meeting	
1:45pm-3:30pm	The Systemic Implications of Oral Disease: The Mouth is the Gateway to the Rest of the Body <i>Betty King Sutton, DMD, MPH, FAGD</i> <i>Private Practitioner and Oral Health Consultant</i> <i>Cosponsored by the Nursing Section</i>	
3:45pm-4:45pm	Coordinating Medical and Dental Staff Interactions to Address the Oral/Systemic Pathway <i>Round Table Discussions</i> <i>Facilitator: Betty King Sutton, DMD, MPH, FAGD</i>	

8:00am-2:00pm	SOCIAL WORK SECTION <i>Sponsored by the Social Work Section</i>	<i>CC-Ballroom C</i>
9:00am-11:45am	Social Media and Professional Ethics <i>Tina M. Souders, MSW, LCSW, JD</i>	
12:00pm-2:00pm	Business Meeting and Luncheon	

8:30am-4:00 pm	NURSING SECTION <i>Sponsored by the Nursing Section</i>	<i>Doubletree-Lawson</i>
8:30am-10:00 am	North Carolina Legislative Update <i>Chris Hoke, JD, Chief, Regulatory and Legal Affairs for NCDPH</i> <i>Cosponsored by the Women's and Children's Health Section</i>	<i>CC-Tryon B</i>
11:15am-1:30pm	Update on Public Health Nursing Issues from the Public Health Nursing and Professional Development Unit <i>Joy F. Reed, EdD, RN</i> Business Meeting and Luncheon	<i>Doubletree-Lawson</i>
1:45pm-3:30pm	The Systemic Implications of Oral Disease: The Mouth is the Gateway to the Rest of the Body <i>Betty King Sutton, DMD, MPH, FAGD</i> <i>Cosponsored by the Dental Health Section</i>	<i>CC-Ballroom B</i>

2:00pm-4:00pm	PIO <i>Sponsored by</i>	<i>Doubletree-Pamlico</i>
2:00pm-3:30 pm	Freedom of Information Act and Issues Related to the Release of Public Records in Public Health <i>Chris Hoke, JD, Chief, Regulatory and Legal Affairs for NCDPH</i>	
3:30pm-4:00 pm	Business Meeting	

10:00 am – 4:00 pm	PUBLIC HEALTH LEADERSHIP SECTION <i>Sponsored by the Public Leadership Section</i>	<i>CC-Ballroom A</i>
8:30am-10:00 am	Panel Discussion: Working with Your Elected Officials Hosted by	
10:30am-12:00pm	HB 438: How It Impacts Local Public Health <i>Jill Moore and Chris Hoke, JD, Chief, Regulatory and Legal Affairs for NCDPH</i>	
12:00pm-1:15pm	Luncheon/Business Meeting (Alliance staffing to provide an overview of services) Motivational Speaker TBD	
1:30pm-3:00pm	Panel: Public Health Practice-Based Research <i>Nancy L. Winterbauer, PhD, MS</i>	

Panel: Comparing Types of Local Public Health Agencies in North Carolina

Milissa Markiewicz, Jill Moore, Johanna Foster, Maureen Berner, Gene Matthews and Aimee Wall - just two of us will be presenting: Foster & Moore.

TTME?

How NC Maternal and Child Health Services and Outcomes Changed During a Period of Revenue Cuts

Dorothy Cilenti, DrPH, MSW, MPH, Rebecca S. Wells, PhD; Hye-Chung Kum, Domino M, Goyal R, Whitmire T

8:00am-5:00 pm	WELLNESS AND PREVENTION SECTION <i>Sponsored by the Wellness and Prevention Section</i>	<i>Doubletree-Hawks</i>
8:00am-8:15am	Welcome and Instructions <i>Hosted by</i>	
8:15am-9:15am	Community Transformation Program <i>Ruth Petersen, MD, MPH, Section Chief, Chronic Disease and Injury Section, NC Division of Public Health</i>	
9:30am-10:30am	New Opportunities (CTP, Tobacco Prevention Funds) to Advance Tobacco-Free Policies in Your Community <i>Elisabeth Baynard, MS, and Ann Houston Staples, MCHES, Tobacco Prevention and Control Branch, NC Division of Public Health</i>	
10:45am-11:45am	Improving Health Through Collaboration and Collective Impact <i>Linda Kinney, MHA, Deputy Director Care Share Health Alliance</i>	
11:45am-1:45pm	Lunch On Your Own	
2:00pm-3:00pm	Partnership Development: Engaging Your Local Public Health System Partners <i>Jean Caldwell, REACH Educator, NC Division of Public Health</i>	
3:15pm-4:15pm	W&P Business Meeting	

8:30am-12:15 pm	EPIDEMIOLOGY SECTION <i>Sponsored by the Epidemiology Section</i>	<i>CC-Tryon A</i>
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8:30am-8:50am	State of Epidemiology in NC - Overview <i>Megan Davies, MD, State Epidemiologist</i>
8:50am-9:25am	Student Presentation: Cross Sectional Study Assessing Pediatric and Adult Influenza Cases – 2009 H1N1 Pandemic Influenza Season at Vidant Medical Center <i>Kimberly Ruiz, East Carolina University</i>
9:25am-10:00am	Student Presentation <i>Ashley Ashbrook, East Carolina University</i>
10:00am-10:15am	Break
10:15am-11:00 am	Pertussis Outbreak in Alamance County <i>Ayo White and Christine Sykes, Alamance County Health Department</i>
11:00am-11:45am	Community Needs Assessment <i>Jennifer Horney, PhD, Acting Director, Preparedness Center</i> <i>UNC-Chapel Hill (or Matt Simon)</i>
11:45am-12:15pm	Epidemiology Business Meeting
12:15 pm	Lunch at local restaurant

9:00am-12:00 pm	LAB SECTION <i>Sponsored by the Lab Section</i>	<i>Doubletree-Palmer</i>
9:15am-10:00am	Syphilis Testing: The Reverse Algorithm <i>Sherri Felts, BSMT (ASCP)</i>	
10:00am-10:30am	A New Era for the State Lab <i>Patty Atwood, BSMT (ASCP)</i>	
10:30am-11:30am	Subject Pending <i>Shermalyn Greene, PhD, Molecular Diagnostics and Epidemiology Program Manager, North Carolina State Laboratory of Public Health</i>	
11:30am-12:00pm	Business Meeting	

1:00pm-5:00pm	STUDENT CAUCUS PRESENTATIONS	<i>Doubletree-Palmer</i>
	<i>TBA</i>	

8:30am-5:00pm

FAMI SECTION

Doubletree-Gaston

8:30am-11:30 am	Local Health Department Medicaid Cost Reporting and Settlement <i>Steven Garner, NC DHHS Division of Public Health</i>	
	Lunch On Your Own	
2:30pm-4:30 pm	Medical Billing Challenges in Public Health: The Hunt for Buried Treasure <i>Debbie Widener, Billing and Coding Consultant for the Northwest Partnership Incubator</i>	
9:00am-5:00pm	ACCEPTED PRESENTATIONS	<i>Doubletree-Morgan</i>
6:00pm-7:00pm	Past Presidents 3:30-4:15 Business Meeting 4:15-5:00 Endowments (50) 6pm past presidents reception (need 2 rooms) Angel Lorton, pianist	
6:00pm	Poster Display	<i>CC-Colonial Capital Ballroom A&B</i>
6:00pm	NCPHA Silent Auction Opens	<i>CC-Colonial Capital Ballroom A&B</i>
7:00pm-9:00 pm	Banquet North Carolina Public Health Association Awards	<i>CC-Colonial Capital Ballroom A&B</i>
9:30pm	Entertainment <i>DJ Thomas Jumalon</i> <i>Dessert & Coffee Bar</i>	<i>CC-Colonial Capital Ballroom A&B</i>
	Fullers music will deliver piano Thursday after lunch pick up Friday after 12.	

FRIDAY, SEPTEMBER 21, 2012

7:30am-9:00am	UNC Breakfast Welcome	<i>CC-Colonial Capital Ballroom A&B</i>
8:00am-8:10am	Invocation and the Infectious Chorale <i>Morning Has Broken, Infectious Chorale</i> <i>23rd Psalm, Solo, Phillip Tarte</i>	
8:10am-8:30am	Welcome followed by Hartsell	
9:00am-9:30am	Service Awards and Recognition of New Members	

- 9:30am-11:00am **Wood Lecture**
Building a Common Agenda for Medicine and Public Health
Nicholas Stine, MD, New York City Health and Hospitals, Bellevue Hospital, NYU School of Medicine
Dave Chokshi, MD, MSc, Louisiana State University School of Medicine, LSU School of Public Health
- 11:00am-12:30pm **NCPHA Business Meeting**
- 12:30pm **Door Prizes and Adjourn**

- 9:00am **DENTAL HEALTH SECTION**
Sponsored by the Dental Health Section
- 9:00am **Tour of East Carolina University Dental School-Ross Hall**
Michael L. Scholtz, DMD

Contact Us

Lynette Tolson, Executive Director, E-mail: ltolson@ncapha.org
Kim Dittmann, Administrator, E-mail: kdittmann@ncapha.org
3000 Industrial Drive, Suite 140
Raleigh, NC 27609
Phone: 919-828-6203

NCPHA E-newsletter Editors: George O'Daniel and Julie Jacobson Vann
Graphic Designer: Michelle Ralston